



# Impact Report & Strategic Partnership Opportunities

Building Guyana's  
Purpose-Driven Future

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**Presented by:**

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Founder & CEO  
Brand YOUth Global Inc.

**Presented to:**

ExxonMobil



## 2019 Forty Under Forty Entrepreneurial Awards



**BUILDING BRIDGES, PASSING BATONS**

**FROM VISION TO MISSION**

*Bridges built—batons passed.*





Honorees Jewel Collier and Dr. Vishal Joseph with Mr. Greg Quinn,  
British High Commissioner



Honoree Chetan Puran and Mrs. Puran with Her Excellency Amba-  
sador Sarah-Ann Lynch.



## How We Work

We **BUILD** communities, **ACTIVATE** potential, and **DELIVER** transformative change.

At **Brand YOUTH Global**, we unite purpose-driven entrepreneurs who believe profit and meaning go hand in hand. Through **collaborative WhatsApp networks, retreats, and bonding experiences**, we **BUILD** a vibrant community of young leaders.

By fostering trust, shared learning, and mindset shifts, we **ACTIVATE** their collective potential. And through organic **collaborations and grassroots movements**, we're laying the foundation to **DELIVER** lasting impact—transforming Guyana, one connection at a time.



# Table Of Contents

## BUILD

- **40 Under 40 Entrepreneurial Awards + Honorees & Contributors**

We launched the Contributors initiative to unite honorees with allies across the diaspora and beyond—mentors, investors, and advocates who share our vision for Guyana’s entrepreneurial future.

- **Honorary Members**

Stanley Ming, Komal Singh, and Michelle Cole exemplify this spirit, lending their expertise to uplift the next generation.

## ACTIVATE

- **Retreats (Isika/Blake, Blue Lake) + Women’s Forum**

Transformative gatherings fostering collaboration and growth.

- **Tax Reform & Policy**

2019’s groundbreaking forum bridging SMEs and policymakers.

## DELIVER (Present & Future)

- **40 Under 40 Entrepreneurial Awards + Honorees & Contributors Network**

- ◇ Spotighting 11 Special Awardees and key alumni making waves.

- ◇ Planned: Comprehensive impact tracking for 2025 honorees.

With funding, we’ll expand to full 40 Under 40 tracking.

- **Youth Innovation Fund (Proposed)**

- ◇ With partner support, we’ll launch Guyana’s first fund dedicated to scaling youth ventures.

- ◇ Seed funding goal: \$100K to pilot in 2025.

# This is Brand YOUTh

At Brand YOUTh Global, we believe in possibility —  
the kind that's born when bold ideas meet brave people.

We don't just celebrate young entrepreneurs —  
**we build ecosystems that nurture them.**

From the streets of Georgetown to global boardrooms, we are  
reshaping the story of who leads, who innovates, and who gets  
to win.

*We exist to:*

**Build** — a vibrant ecosystem of changemakers.

**Activate** — their shared power and potential.

**Deliver** — impact for generations to come.

*"The future belongs to those bold enough to build it."*



# 1. BUILD – Our Community

## Building Guyana's Entrepreneurial Ecosystem

- **40 Under 40 Entrepreneurial Awards + Honorees & Contributors Network**

We launched the Contributors initiative to expand the Brand YOUTH community and unite honorees with allies across the diaspora and beyond—mentors, investors, and advocates who share our vision for Guyana's entrepreneurial future.

- **Honorary Members:**

Stanley Ming, Michelle Cole, and Komal Singh exemplify this spirit, lending their expertise to uplift the next generation.



*“From the awards in Georgetown to the retreats and interactive sessions, at ISIKA / Blake, east bank Essequibo, we saw something special - Brand YOUTH creates these unscripted moments where Guyana's next business leaders are born.”* ~**Stanley Ming**, Businessman



*“You can have everything you want if you're willing to give up the belief that you can't have it. You must see it. You must believe it. And then you must never stop working to make it happen.”*  
~**Michelle Cole**, Designer, Entrepreneur, Business Owner



*“Transparency and integrity are keys to success.”*  
~**Komal Singh**, CEO - GAICO Construction Inc.

## 2. ACTIVATE – Key Movements

### Activating Potential Through Action

- **Retreats:**  
Isika/Blue Lake: Bonding + Strategy
- **International Women's Forum 2022:**  
35 speakers, 10 countries, 500+ attendees via Zoom

### 2022 Journey: Building Bonds & Exploring Opportunities



2022 was our year of connection – from lakeside brainstorming at Blue Lake and Linden to business talks at Baganara, good food at Parc Rayne, and more Linden adventures. Because changing Guyana starts with a strong team!

*“We believe strong teams make strong movements – these moments fueled both our camaraderie and our mission to empower Guyana’s youth.”*



# 2021

At Brand YOUTh Global, we connect the dots between generations—because real change requires the fire of youth and the wisdom of experience.



ISIKA / Blake, East Bank Essequibo with Stanley Ming, Businessman

# International Women's Forum Series (2022)

*Intergenerational Fire: Lighting the Path Together*



In 2022, **Brand YOUTH Global** launched the **International Women's Forum Series**, *Intergenerational Fire: Lighting the Path Together*—a dynamic platform uniting visionary speakers, thought leaders, and changemakers to amplify women's voices and ignite intergenerational collaboration.

This groundbreaking forum bridged purpose with experience, creating space for meaningful dialogue, knowledge exchange, and actionable partnerships. By fostering connections across generations, **Brand YOUTH** empowered women and girls to transform insights into impact, ensuring no voice goes unheard in shaping the future.



# Legacies aren't inherited—they're co-created!



“The world needs as many women as possible who know their worth and are able to recognize, support and celebrate the lives and work of others. The Brand YOUTH idea was/is brilliant and it was so powerfully executed, valiantly at a time when most others were cowering from the pandemic. I supported then, and pledged to support it going forward. From it many flowers bloomed. That is the power of a brilliant idea whose time has come.”

~ Prof. Paloma Mohamed Martin, Vice Chancellor XI, The University of Guyana, International Women's Forum 2022



“The 2022 International Women's Forum for the BrandYouth initiative allowed for a movement of empowerment for our younger women. It allowed them to see where we have come from, where we are and where we are going and can go. It allowed for networking between generations and ethnicities allowing the baton to be passed and for younger women to know they have that potential to make a better Guyana for generations to come.”

~ Dr. Asante Vanwest-Charles-LeBlanc, International Women's Forum 2022



“Grateful to play a role in a movement that Supports! Advocates! Empowers! Inspires! Guyana to the world wherever we may be, ordinary humans giving extraordinary service.”

~ Michella Abraham-Ali, International Women's Forum 2022



“The power generated by intellectual women, reaching across continents, to pour into one another could fuel the Earth for generations. The 2022 International Women's Forum was a beautifully balanced exchange of wisdom and unapologetic strength! We listened with our hearts and spoke with our minds, thus serving as a beacon for those seeking a path forward.”

~ Dr. NNGatson, International Women's Forum 2022

# When Women Rise, Nations Thrive!



“BrandYouth’s facilitation of inter generational engagements on issues of equality and non discrimination, provide exciting intergenerational opportunities for these visionary leaders to realise the shaping of a sustainable and just Guyana.”

~Lady Anande Trotman- Joseph, Attorney at Law and regional Organisational Leader, International Women’s Forum 2022



“Brand YOUth provides a bridge that connects generations to match passion with experience and potential with support.”

~Evie Kanhai-Gurchurran, International Women’s Forum 2022



“Women supporting women builds confidence, leadership, and resilience—driving progress toward a truly equitable world.”

~Karen Wharton, International Women’s Forum 2022



“Youth are the driving force behind Guyana’s future, bringing innovation, resilience, and a fresh perspective that will shape a more inclusive and prosperous nation. Their voices and actions today are building the foundation for tomorrow’s success.”

~Kenise Etwaru, International Women’s Forum 2022



# Voices Amplified, Futures Forged



“Those who create spaces for young Guyanese women to convene, share their accomplishments, and voice their aspirations are true champions of our society. Every time I engage in these gatherings, my mind expands further, and my heart is uplifted by the power, resilience, and passion of the women in our country—women who defy expectations and manifest bold new realities.”

~Chelsea Fung, International Women's Forum 2022



“Brand Youth inspires young Guyanese women and men in the diaspora to achieve.”

~Dr. Sandie Anderson, International Women's Forum 2022



“Don't just reach the ceiling, break through it and soar beyond. That's what the Brand YOUth Global International Women's Forum encouraged us to do — to aim higher, think bigger, and own our power as young women.”

~Aliyah Abel, International Women's Forum 2022



“I commend and support the IWF initiative as this can have a profound impact on young women. Seeing is believing and the stories told were both inspiring and impactful.”

~Ms. Samantha Zoisa Tross MBBS, FRCS, FRCSED, FRCSED (Tr&Orth), MSL Consultant Hip & Knee Surgeon, International Women's Forum 2022

### 3. **DELIVER** – Transforming Potential into Impact

## Catalyzing Critical Conversations

- **2019 Honoree Success Stories**



#### **Championing Data-Driven Development and Social Impact Across the Caribbean**

**Special Awardee Anije Lambert Saul** – Championing Data-Driven Development in the Caribbean Special awardee Anije Lambert Saul, founder of Project Development Consultancy Inc., has significantly influenced Caribbean development through strategic research and capacity-building initiatives. Her company has conducted critical assessments in 15 Caribbean territories, informing policy development across industries such as Oil and Gas, Ecommerce, Finance, and Sustainability.

Establishing Caristats, she has enhanced regional insights using data visualization. Committed to social responsibility, Anije launched the Michelle Brown Scholarship to support students in Social Sciences and STEM, while extensively contributing to feeding programs and charities. Her ongoing dedication fosters economic growth, social advancement, and educational empowerment in the Caribbean.

“Every great accomplishment starts with the right mindset. What we nurture in thought shapes what we manifest in action.”

~ **Anije Lambert Saul**



## **Trailblazing Innovation for Guyana's Digital Future**

**Special Awardee Eldon Marks:** Over the last five years, V75 inc. has created over 50 tech jobs for Guyanese, upskilled hundreds in tech, pioneered a shift in the paradigm of exporting talent to exporting AI innovation, played a pivotal role in activating the local tech community through digital industry exhibitions, hackathons for social good and of late, an AI for development showcase; and contributed to digital transformation in the country with solutions like Ferrypass and the Guyana Energy Conference Suite which positively impact thousands.

“There is an undeniable link between the value an entrepreneur delivers to society and the rewards they receive in return.”

~ **Eldon Marks**





## **Driving Economic Growth in Guyana**

**Special Awardee Joshua Ramdehol**, a dynamic entrepreneur and Director of Rose Ramdehol Auto Sales, has significantly impacted Guyana's economy by expanding his family's business into a multi-industry empire. Securing international franchises like Hero Motorcycles and KTM, he positioned Guyana as a regional automotive hub.

His establishment of Stellar Financial Inc. bridged critical gaps in retail lending, empowering individuals and businesses with accessible financing. Ventures in real estate and security services further diversified Guyana's economy while fostering infrastructure growth. A champion of youth entrepreneurship, Ramdehol continues to inspire innovation, solidifying his legacy as a transformative leader in the Caribbean.

“Winning isn't just important - it's the only thing that matters. Everything else is secondary.”

~ **Joshua Ramdehol**



## **Nick's Phonics Centre: A Decade of Transformative Literacy**

Founded by **2019 Special Awardee Mrs. Anika Abel-Mitchell**, Nick's Phonics Centre has emerged as a leader in adaptive education. Under her visionary leadership, the Centre has:

- Pioneered hybrid learning solutions, expanding access to Barbados while maintaining its Guyanese roots;
- Been awarded a G\$1 million Green Tech Fund Grant (2024) to develop sustainable educational tools; and
- Strengthened communities through scholarships and literacy initiatives—all while celebrating its 10-year anniversary in 2024.

*"We don't just teach literacy—we cultivate lifelong learners," reflects Mrs. Abel-Mitchell, whose commitment continues to ripple across the region.*

*"My business was designed to give hope to students and inspiration to teachers."*

**~ Anika Abel-Mitchell**



## **Honoree Chetan Puran: Chicken 'n' Burger Delight: Growth & Community Impact (2019–Present)**

Since receiving our 2019 honor, Chicken 'n' Burger Delight has transformed from a single restaurant into a multi-location brand and commercial hub, creating jobs, supporting local businesses, and expanding into underserved markets.

### **Strategic Expansion**

- Redeveloped Vreed-en-Hoop into a 4-story mixed-use building (restaurant + Prime Stores rental spaces).
- Launched a second location in Leonora (2020) and pioneered the first restaurant franchise in Essequibo (Richmond) .
- Two new Georgetown locations (Fogarty's & Royal Mall) opening in 2025.

### **Economic & Social Impact**

- 100+ direct/indirect jobs created across Guyana.
- Prime Stores : Empowered entrepreneurs with affordable retail spaces.
- Annual CSR initiatives : Regular charity giveaways for seniors, children of service workers, and shelters.

“We’re not just serving meals—we’re building opportunities. Our growth proves that local brands can thrive while lifting communities.”

~ **Chetan Puran**





## HOUSTY DESIGNS

### *From Vision to Impact: Powering Guyana's Digital Transformation (2019–Present)*

**John Housty**, 2019 Honoree and founder of **Housty Designs**, has been a driving force in Guyana's digital transformation, strategically scaling his operations to meet the nation's growing technological demands. Under his leadership, Housty Designs has:

- **Forged key partnerships** with local stakeholders to strengthen Guyana's digital ecosystem.
- **Diversified its services**, delivering innovative tech and marketing solutions tailored to emerging needs.
- **Expanded its workforce**, creating opportunities and equipping talent to support the sector's rapid growth.

Through strategic innovation, partnerships, and workforce empowerment, Housty Designs has become a catalyst for progress—bridging technology and Guyana's evolving digital landscape.

“Digital transformation is not just about technology — it's about empowering Guyana to leap forward, connect communities, and create opportunities for all.” ~ **John Housty**



## **ACE Consulting Group**

### **2019 Special Awardee Dr. Rosh Khan: Bridging Business, Policy, and Purpose for Guyana's Growth**

Over the past five years, Dr. Rosh Khan has emerged as a transformative force in Guyana's economic and policy landscape. As President of ACE Consulting Group, he has shaped national discourse on energy, trade, and foreign policy while driving private-sector growth through leadership roles at the Georgetown Chamber of Commerce & Industry, American Chamber of Commerce, and Guyana Manufacturing and Services Association. His entrepreneurial vision extends to founding initiatives like the National Small Business Week, empowering local startups and SMEs.

A nationally recognized business leader, he bridges commercial success with strategic advocacy—facilitating large-scale investments in energy, aviation, infrastructure, and agriculture, while advising on sustainable development and U.S.-Caribbean relations. His expertise has been instrumental during state visits to the U.S., Canada, India, China, and the Dominican Republic, positioning Guyana as a rising global partner.

Beyond boardrooms, Dr. Khan champions purpose-driven progress. As former head of Guyana's Global Shapers Community, he advanced youth empowerment and community projects, embodying his philosophy that "profits must have a purpose." His thought leadership on Guyana's economic diplomacy and inclusive growth has cemented his role as a key architect of the nation's development narrative—with lasting impact locally and internationally.

“Business must be about profits, but profits must have a purpose.”

~ **Dr. Rosh Khan**

### 3. **DELIVER** – Transforming Potential into Impact (continued)

## Catalyzing Critical Conversations

- **Policy Influence Forum 2022**

- ◇ In November 2019, we organized Guyana's first public Tax Reform Forum, bringing together:
- ◇ **Hon. Winston Jordan** (Minister of Finance)
- ◇ **GRA representative**
- ◇ **Private Sector Commission** leaders like Capt. Gerry Gouveia
- ◇ Minister of Business (Dominic Gaskin)
- ◇ 15+ Entrepreneur and SME owners

While the forum's momentum was interrupted by COVID-19, it:

- ◇ **Demystified tax processes** for participating entrepreneurs
- ◇ **Set a precedent** for public-private dialogue on business policy
- ◇ **Inspired future initiatives** like our seven-week intergenerational and multinational **International Women's Forum**—a dynamic thought leadership series uniting women in dialogue.



## 2019 – Donating the Baton of Encouragement



During the 2019 Honorees engagement, we met with the Minister of Indigenous Affairs to present a **Brand YOUTH Global** baton—encased in a ceremonial tube—as a symbol of leadership, unity, and our commitment to empowering the next generation.

The baton was formally donated to **The Bina Hill Institute's Youth Learning Centre**, reinforcing our shared vision for youth development and cross-cultural collaboration.



# TAX FORUM - November 2019



Breaking new ground in SME policy discussions





## 2018 - EMERGING THROUGH GENERATIONS

After producing CWS AS/ITIS, a Sunday afternoon webTV series spotlighting 20+ brilliant young Guyanese entrepreneurs, I partnered with 2019 special awardee Anije Lambert to host ***Emerging Through Generations***—a women's empowerment event featuring keynote speaker Dr. Sherry Ann Dixon. Together, we amplified Guyana's unstoppable talent.



We're not just spotlighting women — we're shifting the conversation, expanding the vision, and building belonging.

Not just a seat at the table — but the power to reshape it.

*This is the future we're building.*



# This is Brand YOUTh

In Faces & Stories



Beneath each face is a story of **vision, resilience, and purpose.**

We champion the purpose-driven entrepreneur — leaders who create value, drive impact, and build purpose-driven, profitable businesses that uplift communities.

**Brand YOUTh is more than a platform — it's a movement.**

A movement that:

Celebrates potential,  
Connects people across borders  
Transforms communities

*"Behind every face, a future is being built."*



## **Selwyn Collins**

Founder & CEO,  
**Brand YOUTH Global Inc.**

Selwyn Collins is a visionary creative, author, and digital media innovator dedicated to amplifying voices and inspiring change. As founder of Brand YOUTH Global Inc. and Conversations With Selwyn (CWS), his work spans youth empowerment, storytelling, and cultural bridge-building.

From launching global forums to mentoring young entrepreneurs, Selwyn's calm presence and transformative initiatives continue to spark intergenerational impact.

*"Teach the youth. Trust the elders. Transform Guyana."*

**~Selwyn Collins**

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