



IMPACT REPORT

2018-2025

BUILDING RELATIONSHIPS.

EXPANDING POSSIBILITY.

CREATING IMPACT.

Rooted in Guyana. Connected to the World.

What Moves Because People Are Connected?

Brand YOUTh Global builds the relationship infrastructure through which talent, knowledge, opportunity, and support can move.

From entrepreneurial storytelling and recognition to forums, retreats, policy conversations, and the BYG Exchange, our work creates spaces where people are seen, knowledge is shared, relationships are formed, and contribution becomes possible.

OUR PURPOSE

To connect skilled, purpose-driven people across Guyana, the diaspora, and the Global South - enabling contribution, collaboration, and development at scale.

OUR BELIEF

Talent is everywhere. Access is not. Trusted relationships help close the distance between potential and possibility.

Impact is what begins moving between people.

IMPACT AT A GLANCE

A Record of Connection and Recognition

500+

FORUM PARTICIPANTS

35

SPEAKERS

10

COUNTRIES REPRESENTED

52

LEADERS RECOGNISED

How impact happens

RECOGNISE	Bring people and their contributions into view.
CONVENE	Create spaces across generations, sectors, and borders.
CONNECT	Link people, knowledge, experience, access, and opportunity.
ACTIVATE	Invite contribution, collaboration, mentorship, and leadership.
PASS FORWARD	Move knowledge, relationships, access, and possibility to others.

Selected figures reflect the 2019 and 2025 Awards and the 2022 International Women's Forum.

From Visibility to Infrastructure

2018

EMERGING THROUGH GENERATIONS

A women's empowerment event amplified emerging voices and connected purpose with experience.

2019

FORTY UNDER FORTY AWARDS

Forty entrepreneurial leaders were recognised, forming the foundation of a growing BYG network.

2019

TAX REFORM FORUM

Entrepreneurs, SMEs, policymakers, government, and private-sector leaders entered a shared public conversation.

2021

RETREATS AND RELATIONSHIP BUILDING

Gatherings strengthened trust, belonging, and collaboration.

2022

INTERNATIONAL WOMEN'S FORUM

Thirty-five speakers from ten countries reached more than 500 participants.

2025

NEXTGEN 12

Twelve new honourees received ceremonial batons from returning Special Awardees.

2026

THE BYG EXCHANGE

Relationships are being organised into pathways for expertise, contribution, and opportunity.

The 2019 Forty Under Forty Entrepreneurial Awards



The inaugural Forty Under Forty Entrepreneurial Awards, Georgetown, Guyana.

The Awards challenged narrow portrayals of young Guyanese by bringing forty entrepreneurial leaders and their work into public view.

Recognition became the beginning of a community that continued through retreats, forums, collaboration, storytelling, and the return of Special Awardees in 2025.

Honourees Continuing to Build

ANIJE LAMBERT SAUL

Expanded research and capacity-building work across 15 Caribbean territories and established Caristats to strengthen regional insight.

ELDON MARKS

V75 Inc. created more than 50 technology jobs, upskilled hundreds, and advanced locally built AI and digital solutions.

ANIKA ABEL-MITCHELL

Nick's Phonics Centre expanded access to adaptive literacy education and marked a decade of community impact.

CHETAN PURAN

Chicken "n" Burger Delight expanded across Guyana, created more than 100 direct and indirect jobs, and supported local enterprise.

These stories describe the continuing work of people within the BYG ecosystem. Their achievements are their own; BYG's role is to recognise, connect, and create platforms through which their work becomes more visible and accessible.

International Women's Forum 2022



Intergenerational Fire: Lighting the Path Together brought women across countries and generations into sustained dialogue, knowledge exchange, and mutual encouragement.

Brand YOUTH provides a bridge that connects generations to match passion with experience and potential with support.

EVIE KANHAI-GURCHURRAN

Forums, Retreats, and Shared Experience



BYG gatherings create the conditions for people to listen, share experience, build trust, and recognise what they may be able to make possible together.

The Baton Was Passed.



25 April 2025 | Exhibition Centre, Pegasus Hotel, Georgetown, Guyana

Twelve leaders were welcomed into the Brand YOUTH Global ecosystem. Returning 2019 Special Awardees placed ceremonial batons into the hands of the NextGen 12, making Building Bridges. Passing Batons. visible and real.

The act represented a transfer of encouragement, responsibility, access, and possibility from one generation of leaders to another.

Leadership in the Room



The programme included opening remarks by Professor Paloma Mohamed Martin, Vice-Chancellor of the University of Guyana; a special address by Dr. Vishnu Doerga, a 2019 Special Awardee; a keynote by Madame Justice Roxane George, then Acting Chief Justice and now Chancellor of the Judiciary; and closing remarks by Founder Selwyn Collins.

The Deputy Chief of Mission at the United States Embassy attended. BYG Contributor Jenel Persaud served as Event Coordinator.

One generation of leadership welcomed the next.

Fewer Names. Greater Impact.



Dason Anthony



Sade Barrow-Browne



Dr. Anna Collins



Yonnick David



Sophia Dolphin



Crystal Lam



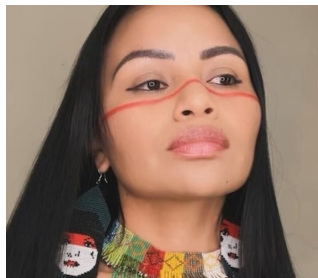
Richard Leo



Abbigaile Loncke



Urica Primus



Sheena Scipio



Pritipaul Singh Jr.



Garfield A. Southwell

Twelve honourees. One continuing invitation: build, contribute, and pass something forward.

The BYG Ecosystem



The Awards, forums, retreats, and stories built a community. The Contributors initiative and BYG Exchange extend that work by organising people, expertise, and willingness to contribute into clearer pathways.

CONTRIBUTORS

People who offer expertise, coordination, mentorship, advice, visibility, and other forms of support.

THE BYG EXCHANGE

A platform for connecting people, expertise, businesses, ideas, and opportunity across Guyana and beyond.

How Others Experience the Work

“ From the awards in Georgetown to the retreats and interactive sessions, we saw something special - Brand YOUTh creates these unscripted moments where Guyana's next business leaders are born.

STANLEY MING, BUSINESSMAN

“ The Brand YOUTh idea was and is brilliant. From it many flowers bloomed. That is the power of a brilliant idea whose time has come.

PROFESSOR PALOMA MOHAMED MARTIN

“ Brand YOUTh provides a bridge that connects generations to match passion with experience and potential with support.

EVIE KANHAI-GURCHURRAN

“ Seeing is believing, and the stories told were both inspiring and impactful.

SAMANTHA TROSS, CONSULTANT ORTHOPAEDIC SURGEON

Measuring What Moves Forward

Alongside reach and participation, BYG will increasingly track what happens after people connect.

REACH

Participants, speakers, countries, honourees, and programmes.

ACTIVATION

Contributors engaged, introductions made, expertise offered, and people returning to support others.

PATHWAYS

Mentorships, collaborations, referrals, speaking opportunities, advisory roles, and partnerships.

RIPPLE EFFECTS

Stories showing what became possible because a relationship, platform, or opportunity was activated.

The goal is not simply to count activity. It is to understand how relationships help knowledge, contribution, and opportunity move.

THE WORK CONTINUES

Impact Is What Moves Forward.

Every person recognised, every relationship formed, and every door opened can become part of someone else's possibility.

PARTNER WITH BYG

Support the platforms, programmes, and connections through which people can be recognised, knowledge can be shared, and opportunity can move.

JOIN THE BYG EXCHANGE

Offer expertise, seek collaboration, share opportunity, or become part of a growing network rooted in Guyana and connected to the world.



RELATIONSHIP IS INFRASTRUCTURE.

brandyouth.org | info@brandyouth.org | Georgetown, Guyana